

## Additional resources on creative economy and creative placemaking...

### Economy:

#### ***The Arts, New Growth Theory and Economic Development***

Presentations from a National Endowment for the Arts symposium examining new growth theory as a tool for assessing the impact of art and culture on the U.S. economy:

<http://www.nea.gov/research/Brookings/index.html>

#### ***Arts Learning and the Creative Economy***

John Hopkins School of Education blog post on the implications of art-learning based curriculums on the creative economy:

<http://education.jhu.edu/PD/newhorizons/strategies/topics/Arts%20in%20Education/yantis.htm>

#### ***From Creative Economy to Creative Society***

A paper from the University of Pennsylvania's School of Public Policy and the Rockefeller Foundation for the potential of the creative sector to address urban poverty as well as urban vitality:

[http://www.sp2.upenn.edu/siap/docs/cultural\\_and\\_community\\_revitalization/creative\\_economy.pdf](http://www.sp2.upenn.edu/siap/docs/cultural_and_community_revitalization/creative_economy.pdf)

#### ***Create Jobs to Sustain the Creative Economy***

ArtsMarket On... blog post discussing creating jobs in nonprofit cultural institutions to sustain the creative economy:

<http://artsmarket.wordpress.com/2011/01/14/trend-10-create-jobs-to-sustain-the-creative-economy/>

#### ***Creative Communities for the Creative Age***

Huffington post The Blog entry on the role broadband connections must play in a creative economy, knowledge-based landscape:

<http://www.huffingtonpost.com/john-m-eger/creative-communities-for b 3789258.html>

#### ***10 Ways to Ruin Your Art Business***

Art Business Institute article on common issues plaguing artists' business practices:

<http://www.artsbusinessinstitute.org/blog/10-ways-to-ruin-your-art-business/>

### ***The Rise of the Creative Economy***

Mark McGuinness, creative entrepreneur consultant, contrasts and compares creative economy, creative industries and creative class:

<http://lateralaction.com/articles/creative-economy/>

### ***Creative Clusters Lead to Creative Communities***

Huffington post The Blog entry on creative clusters being an indicator in creative economy strength in communities:

[http://www.huffingtonpost.com/john-m-eger/creative-clusters-lead-to\\_b\\_844074.html](http://www.huffingtonpost.com/john-m-eger/creative-clusters-lead-to_b_844074.html)

### ***3 Critical Characteristics of the Creative Entrepreneur***

Mark McGuinness, creative entrepreneur consultant, outlines skill-sets necessary to succeed in creative entrepreneurship:

<http://lateralaction.com/articles/creative-entrepreneur/>

### ***The Difference Between Entrepreneur and Artist***

Bigg Success Entrepreneur Center discusses the differences between being an artist and entrepreneur and when you are both:

<http://biggsuccess.com/2010/01/21/the-difference-between-entrepreneurs-and-artists/>

### ***Six Keys to Building New Markets by Unleashing Disruptive Innovation***

In this *Harvard Management Update* article, HBS professor Clayton Christensen and co-authors detail the six keys to creating new-growth businesses:

<http://hbswk.hbs.edu/item/3374.html>

### ***Facing the Challenges of the Creative Economy***

Creative Clusters is a network of experts in cultural development. Through events, consultancy and publication we work with policy-makers who are helping their nations, cities and regions to face some of the challenges of the creative economy:

<http://creativeclusters.com/>

### ***Building a Business Base for Creative Entrepreneurs***

Creative arts entrepreneurs are building new businesses while reinvigorating cities and towns across the country. We checked around to see who's creating what, and how this growing creative class contributes to economies small and large:

<http://www.entrepreneur.com/article/220534#>

## ***Get Creative!***

Bloomberg Business Week Magazine article on the creative economy:

<http://www.businessweek.com/stories/2005-07-31/get-creative>

## ***8 Easy Steps To Help You Create Your Own Pop-Up Store***

<http://www.fastcoexist.com/3016749/8-easy-steps-to-help-you-create-your-own-pop-up-store>

## **Place:**

### ***Cities Turn to Creative Placemaking to Revitalize Neighborhoods***

Article highlighting several Baltimore, Maryland neighborhoods utilizing creative placemaking in their revitalization efforts:

<http://www.bmoremedia.com/features/creativeplacemaking080613.aspx>

### ***11 Principles of Placemaking***

PlacemakingChicago's eleven principles of evolving public spaces into "community places":

<http://www.placemakingchicago.com/about/principles.asp>

### ***The Art in Transportation***

Americans for the Arts ARTSblog post on using art to enhance public spaces through transportation infrastructure:

<http://blog.artsusa.org/2011/04/15/the-art-in-transportation/>

### ***SDOT Art Plan***

Seattle, Washington's action plan for implementing and using public art in their transportation system. Includes toolkit for project managers and special project ideas:

<http://www.seattle.gov/transportation/artplan.htm>

### ***The Connective Corridor as Creative Placemaking***

Syracuse University project connecting the university and city together in a creative, ecology sustainable, community-based effort:

Website: <http://connectivecorridor.syr.edu/>

Paper: <http://connectivecorridor.syr.edu/wp-content/uploads/2013/05/FOCUS-on-the-Connective-Corridor-web.pdf>

### ***The National Consortium for Creative Placemaking***

The National Consortium for Creative Placemaking (NCCP) was created to build capacity for sustainable and cost-effective creative placemaking:

<http://creativeplacemaking.blogspot.com/>

### ***Defining a Sense of Place***

Preservation in Pink blog article on historic preservation and creating a sense of place:

<http://preservationinpink.wordpress.com/2012/04/04/defining-sense-of-place/>

### ***All Placemaking Is Creative: How a Shared Focus on Place Builds Vibrant Destinations***

Project for Public Spaces article on the process of placemaking:

<http://www.shareable.net/blog/all-placemaking-is-creative-how-a-shared-focus-on-place-builds-vibrant-destinations>

### ***Creative Placemaking 2.0***

Grantmakers in the Arts article by Anne Gadwa Nicodemus looking forward to the next steps of creative placemaking:

<http://www.giarts.org/article/creative-placemaking-20>

### ***Measuring Community Capacity Building***

A workbook for rural communities by the Aspen Institute:

[http://www.aspeninstitute.org/sites/default/files/content/docs/csg/Measuring\\_Community\\_Capacity\\_Building.pdf](http://www.aspeninstitute.org/sites/default/files/content/docs/csg/Measuring_Community_Capacity_Building.pdf)

### ***Dead End on Shakin' Street***

Thomas Frank examines vibrancy and creative placemaking in his hometown:

[http://www.thebaffler.com/past/dead\\_end\\_on\\_shakin\\_street](http://www.thebaffler.com/past/dead_end_on_shakin_street)

### ***Anatomy of a Public Space***

The Atlantic Cities article on how people use space determining the design of space:

<http://www.theatlanticcities.com/arts-and-lifestyle/2013/09/anatomy-public-space/7003/>